

ERSIDE News Release

FOR IMMEDIATE RELEASE:

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City readies for Great American Cleanup

RIVERSIDE, Calif. – More than 800 Riverside volunteers are grabbing rakes and trowels, preparing for the Great American Cleanup Saturday.

The event takes place from 9 to 11:30 a.m. at various locations around the city, followed by a celebration at Arlington Park, 3860 Van Buren Blvd, until 1 p.m. Volunteers will be picking up litter, removing graffiti and planting trees and flowers.

"This is an all-time high record number of people coming out to participate," said Connie Librenjak, executive director of Keep Riverside Clean and Beautiful, which is coordinating the volunteer effort.

The City of Riverside Public Works Department has partnered with KRCB as a major financial contributor to help clean up Riverside since 1992. Public Works and the Parks, Recreation and Community Services Department are lending equipment and manpower for the effort as well.

Free T-shirts, awards, lunch and entertainment will be provided at the celebration.

For more information, call Tijana Quilici at (951) 683-7100 or e-mail tquilici@riverside-chamber.com.

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